

# **Your Guide to WiCell's® New Website**

This presentation provides an overview  
of all new features on WiCell®'s website

**EXPAND YOUR LAB WITH OURS**

# Welcome!

WiCell® has streamlined our website to make finding the information you need quick and easy. View this presentation to explore the many new features.


**WiCell® Your Lab Partner**

WISC Bank Customer Login

Search

[Stem Cell Lines](#)
[Cytogenetic Services](#)
[Stem Cell Services](#)
[Support](#)
[About WiCell](#)
[For UW-Madison](#)




**DEPOSIT YOUR CELL LINE WITH WICELL**

[learn more >](#)

**Now on the NIH hESC-Registry:**  
**Xeno-Free and Feeder-Independent hES Cell Lines**

[Learn more and sign up for updates](#)

WiCell is the global leader in the **banking, cytogenetic testing** and distribution of stem cell lines. WiCell builds on these core strengths by also providing **clinical grade pluripotent stem cell lines, quality control testing and cell banking services**. Utilize WiCell's full range of services to optimize your resources, expanding your lab with ours.

[in](#) [f](#)

**Offerings at a glance**

- Research Cell Lines
- Clinical Grade Cell Lines
- Cytogenetics
- Quality Testing
- Cell Banking



## EXPAND YOUR LAB WITH OURS

ORDER	Stem Cell Lines	Cytogenetic Services	Stem Cell Services	Support	About WiCell
<a href="#">Stem Cell Lines</a> <a href="#">Cytogenetic Services</a> <a href="#">Stem Cell Services</a>	<a href="#">About WISC Bank</a> <a href="#">Deposit Cell Lines</a> <a href="#">Newly Available Cell Lines</a> <a href="#">Order Stem Cell Lines</a>	<a href="#">G-banded Karyotyping</a> <a href="#">Fluorescence In Situ Hybridization (FISH)</a> <a href="#">fastFISH</a> <a href="#">Spectral Karyotyping (SKY)</a> <a href="#">Short Tandem Repeat (STR)</a> <a href="#">CGH + SNP Microarray</a> <a href="#">SNP Microarray</a> <a href="#">CGH Microarray</a> <a href="#">Send Samples for Testing</a>	<a href="#">Banking Stem Cells</a> <a href="#">Quality Control Testing</a> <a href="#">Request Additional Information</a>	<a href="#">Order Support</a> <a href="#">WISC Bank Technical Support</a> <a href="#">Stem Cell Protocols</a> <a href="#">Stem Cell Training Courses</a>	<a href="#">Key Personnel</a> <a href="#">Careers</a> <a href="#">Privacy Policy</a> <a href="#">WiCell Updates</a> <a href="#">Newsroom</a>

# EXPAND YOUR LAB WITH OURS

## Introducing WiCell's New Website

The first phase of our new website roll-out took place in June of 2012. Our web address remained [www.wicell.org](http://www.wicell.org), but changes included an updated homepage, new navigation, and enhanced content on our products and services.

This second phase of our new website brings you:

**NEW** Search & Filter Features

**NEW** Easy Ordering and Status Updates


**NEW** Social Media Integration

**NEW** Technical Support Options



**EXPAND YOUR LAB WITH OURS**

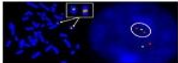
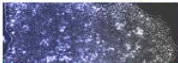


## Home Page Features



**WiCell® Your Lab Partner**

WISC Bank Customer Login

Search

[Stem Cell Lines](#)
[Cytogenetic Services](#)
[Stem Cell Services](#)
[Support](#)
[About WiCell](#)
[For UW-Madison](#)




**DEPOSIT YOUR CELL LINE WITH WICELL**

**Now on the NIH hESC Registry:**  
**Xeno-Free and Feeder-Independent hES Cell Lines**  
 Learn more and sign up for updates

WiCell is the global leader in the **banking, cytogenetic testing** and distribution of stem cell lines. WiCell builds on these core strengths by also providing **clinical grade pluripotent stem cell lines, quality control testing** and cell banking services. Utilize WiCell's full range of services to optimize your resources, expanding your lab with ours.

**Offerings at a glance**

- Research Cell Lines
- Clinical Grade Cell Lines
- Cytogenetics
- Quality Testing
- Cell Banking



### EXPAND YOUR LAB WITH OURS

<b>ORDER</b> Stem Cell Lines Cytogenetic Services Stem Cell Services	<b>Stem Cell Lines</b> About WISC Bank Deposit Cell Lines Newly Available Cell Lines Order Stem Cell Lines	<b>Cytogenetic Services</b> G-banded Karyotyping Fluorescence In Situ Hybridization (FISH) fastFISH Spectral Karyotyping (SKY) Short Tandem Repeat (STR) CGH + SNP Microarray SNP Microarray CGH Microarray Send Samples for Testing	<b>Stem Cell Services</b> Banking Stem Cells Quality Control Testing Request Additional Information	<b>Support</b> Order Support WISC Bank Technical Support Stem Cell Protocols Stem Cell Training Courses	<b>About WiCell</b> Key Personnel Careers Privacy Policy WiCell Updates Newsroom
---	--	---	--	---	---

Our new, improved home page lets you easily access information on our products and services as well as learn what's new with fewer mouse clicks and less scrolling.

EXPAND YOUR LAB WITH OURS



## Same great access to all cell line information

All visitors to our website have access to all cell line information on our website, including Certificates of Analysis, test reports, and product information for currently available lots as well as historical lots.

**WiCell®** Research Institute

Report Date: March 05, 2012

Cell Line: MIRJT71-mND2-0-WB0119 10393

Passage #: 26

Date of Sample: 2/17/2012

Date Completed: 2/27/2012

Results: 46,XY

Chromosomes

Cell: S01

Slide: 1-R1

Slide Type:

# of Cells Counted

# of Cells Karyotyped

# of Cells Analyzed

Band Level: 425-600

Abnormalities were detected at the stage of interpretation by Dr. Tim Leonhard, CG(ISC)1

**WiCell®** Product Information and Testing

### Product Information

Product Name	WA09
Alias	H9
Lot Number	WB0139
Parent Material	WA09-MCB-01
Depositor	University of Wisconsin - Laboratory of Dr. James Thomson
Banked by	WiCell
Thaw Recommendation	Thaw 1 vial into 1 well of a 6 well plate.
Culture Platform	Feeder Dependent
Medium	hES Medium
Matrix	MEF
Protocol	WiCell Feeder Dependent Protocol
Passage Number	p24
Date Vial	20-April-2012
Vial Label	WB0139 WA09 p24 LK 20APR12
Biosafety and Use Information	Appropriate biosafety precautions should be followed when working with these cells. The user is responsible for ensuring that the cells are handled and stored in an appropriate manner. WiCell is not responsible for damages or injuries that may result from the use of these cells. Cells distributed by WiCell are intended for research purposes only and are not intended for use in clinical applications.

### Testing Performed by WiCell

Test Description	Test Provider	Test Method	Test Specification	Pass/Fail
Post-Thaw Viable Cell Recovery	WiCell	SUP-CH-305	≥ 15 Undifferentiated Colonies, ≤ 30% Differentiation	Pass
Identity by STR	UW Molecular Diagnostics Laboratory	PowerFlex 1.2 System by Promega	Consistent with known profile	Pass
Stability - Direct transfer method	Appligene	30744	Negative	Pass

**WiCell®** Your Lab Partner

Stem Cell Lines    Cytogenetic Services    Stem Cell Services    Support    All

Home > Stem Cell Lines > Order Stem Cell Lines > WA09-Feeder Dependent

### WA09-Feeder Dependent

Human embryonic stem (ES) cell line. One of the original lines approved for NIH-funded research by the NIH.

Alias	H9
Cell Type	Human ES
Culture Platform / Protocol	Feeder Dependent - MEFs
Disease Model	
Genetic Modification Keyword	Yes
NIH Registry Approved	Yes
Karyotype	46,XX
Blood Type	A+
Publication	Publication
Provider	WiCell

Lot Number	Lot Description	Passage Number	QTY	PR
WB0139		24	1-2	\$
			3-4	\$
			5+	\$

### Current Lot Information

Lot Number	Lot Description	Passage Number
WB0139		24

### Historical Lot Information

Lot Number	Lot Description	Banked By
DL-02		WiCell
DL-08		WiCell
DL-11		WiCell

## Quick access to newly available cell lines

WiCell® Your Lab Partner

WISC Bank Customer Login

Search

Stem Cell Lines Cytogenetic Services Stem Cell Services Support About WiCell For UW-Madison

Now available: H9 and H14 as NSCs from Buck Institute Disease Model, Cord Blood, Bone Marrow iPS Cell Lines from Dr. Slukvin's Lab at UW

[learn more >](#)

Now on the NIH hESC Registry:  
Xeno-Free and Feeder-Independent hES Cell Lines

Learn more and sign up for updates

WiCell is the global leader in the **banking**, **cytogenetic testing** and distribution of stem cell lines. WiCell builds on these core strengths by also providing **clinical grade pluripotent stem cell lines**, **quality control testing** and **cell banking** services. Utilize WiCell's full range of services to optimize your resources, expanding your lab with ours.

[in](#) [f](#)

Offerings at a glance

- Research Cell Lines
- Clinical Grade Cell Lines
- Cytogenetics
- Quality Testing
- Cell Banking

EXPAND YOUR LAB WITH OURS

The most recent additions to WISC Bank are showcased on our home page, and are described on our ***Newly Available Cell Lines*** page in the Stem Cell Lines tab, in addition to the description on each cell line's information page.

EXPAND YOUR LAB WITH OURS

## Create your online profile

To take advantage of some of our new improved features, including ordering products and access to our technical support team, you will need to create a new account.

Click on ***My WISC Bank Account*** and create an account to complete your profile.

### New User Registration

#### Contact Information

First Name:

Last Name:

Email Address (please enter your organizational email address when possible):

Phone Number:

PI Name:

Organization Name:

#### Mailing Address

Street Address:

City:

Country:

United States ▼

State/Province:

Please Choose ▼

Postal Code:

#### Login Password

Password:

Confirm Password:

Password must be between 6 and 25 characters long and contain at least one number and one special character. (Special characters allowed: !, #, \$, &, \*, +, -, ., :, ;, ~, \_ [ , \ ] ^ ` { , } ~)

#### \* Required Fields

An account provides the below benefits:

- A private and secure account for ordering products.
- Online access to the status of your request(s).

Billing and shipping addresses are entered and updated when product is ordered. WiCell will also confirm the shipping address prior to shipment. If the billing or shipping address needs to be updated after an order is submitted, you may update them by contacting WiCell at [info@wicell.org](mailto:info@wicell.org).

## Cell Line Searches Made Easy

We have incorporated many new search capabilities so you can easily find the cell lines that will best suit your research needs.

You can search by entering information such as cell line name, provider, genetic modification, or even your preferred cell culture platform into our search field in the upper right corner of any WiCell® website page. Searchable cell line names include both the NIH official cell line names, and the cell line alias or nickname (e.g. WA09 and H9).



The screenshot shows the WiCell website interface. At the top right, there is a search bar labeled "Search" with a red arrow pointing to it. Below the search bar is a navigation bar with links: Stem Cell Lines, Cytogenetic Services, Stem Cell Services, Support, About WiCell, and For UW-Madison. The main content area displays a list of cell lines under the heading "Cell Lines". On the left, there are filters for Cell Type, Disease Model, and Genetic Modification Keyword. The cell line list includes columns for Cell Line, Cell Type, Culture Platform, Karyotype, Blood Type, Genetic Mod. Keyword, Publication, Provider, Disease Model, Cell Line Alias, and NIH Registry Approved. Two cell lines are visible: H1\_Oct4-EGFP and IPS(IMR90)-1.

Cell Line	Cell Type	Culture Platform	Karyotype	Blood Type	Genetic Mod. Keyword	Publication	Provider	Disease Model	Cell Line Alias	NIH Registry Approved
<a href="#">H1_Oct4-EGFP</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XY	O+	GFP (mediated)	Publication not available	<a href="#">University of Wisconsin (Thomson)</a>			Yes
<a href="#">IPS(IMR90)-1</a>	Human IPS	Feeder Independent - TeSR1 Medium	46,XX	N/A		<a href="#">Publication</a>	<a href="#">University of Wisconsin (Thomson)</a>			No

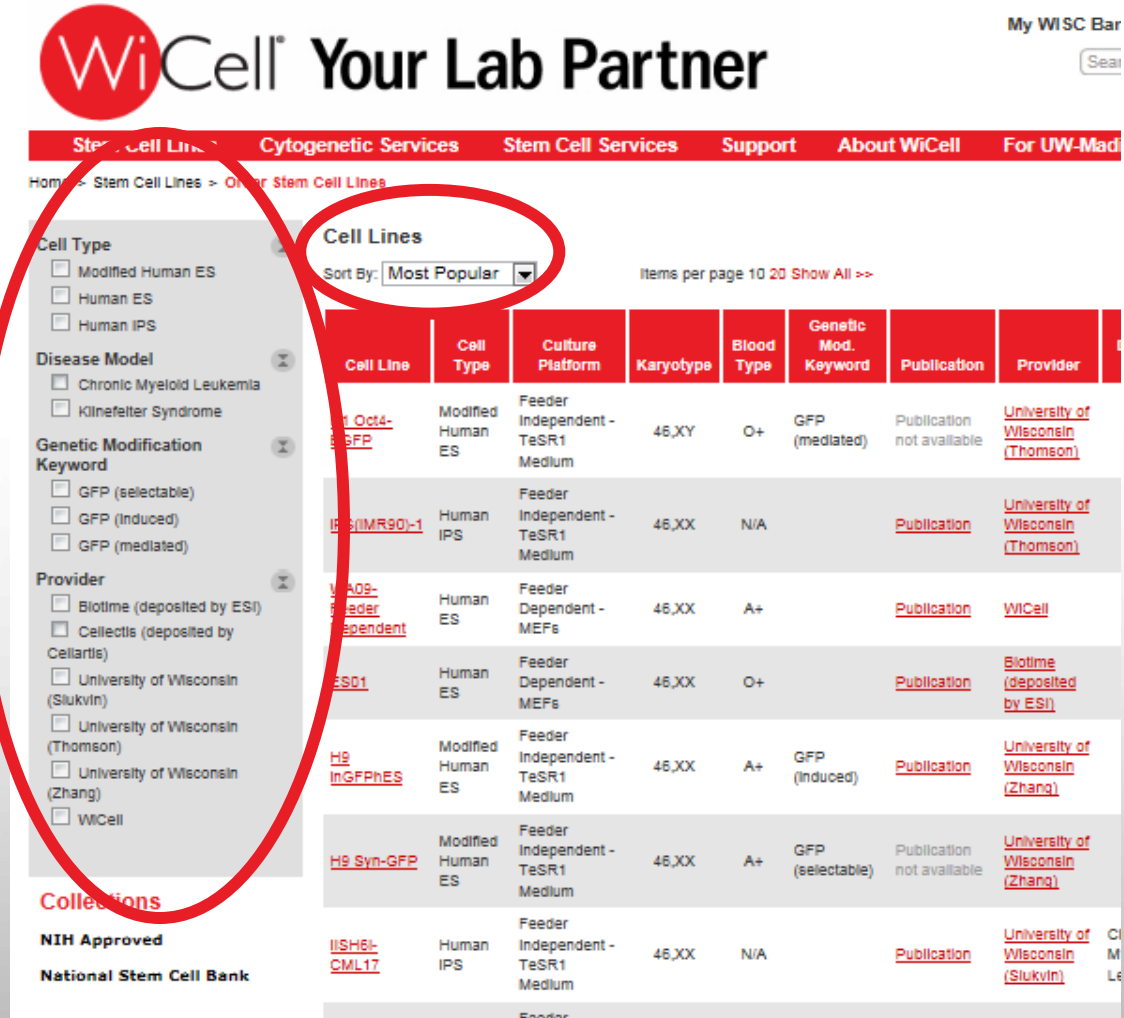
EXPAND YOUR LAB WITH OURS



## Filter & Sort Options

Use one of our many sort features available on our **Order Stem Cell Lines** page, where you can view our cells lines by Most Popular, Newest, or Product Name.

Here you can also further narrow your search by Cell Type, Disease Model, Genetic Modifications, and Provider.



WiCell® Your Lab Partner

My WISC Bar

Search

Stem Cell Lines > Cytogenetic Services > Stem Cell Services > Support > About WiCell > For UW-Madison

Home > Stem Cell Lines > Order Stem Cell Lines

Cell Type

- ☐ Modified Human ES
- ☐ Human ES
- ☐ Human IPS

Disease Model

- ☐ Chronic Myeloid Leukemia
- ☐ Klinefelter Syndrome

Genetic Modification

Keyword

- ☐ GFP (selectable)
- ☐ GFP (Induced)
- ☐ GFP (mediated)

Provider

- ☐ Biotime (deposited by ESI)
- ☐ Cellartis (deposited by Cellartis)
- ☐ University of Wisconsin (Slukvin)
- ☐ University of Wisconsin (Thomson)
- ☐ University of Wisconsin (Zhang)
- ☐ WiCell

Cell Lines

Sort By: **Most Popular**

Items per page 10 20 Show All >>

Cell Line	Cell Type	Culture Platform	Karyotype	Blood Type	Genetic Mod. Keyword	Publication	Provider
<a href="#">H1 Oct4-GFP</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XY	O+	GFP (mediated)	Publication not available	<a href="#">University of Wisconsin (Thomson)</a>
<a href="#">H9 (IMR90)-1</a>	Human IPS	Feeder Independent - TeSR1 Medium	46,XX	N/A		<a href="#">Publication</a>	<a href="#">University of Wisconsin (Thomson)</a>
<a href="#">H9 A09-Feeder dependent</a>	Human ES	Feeder Dependent - MEFs	46,XX	A+		<a href="#">Publication</a>	<a href="#">WiCell</a>
<a href="#">H9 ES01</a>	Human ES	Feeder Dependent - MEFs	46,XX	O+		<a href="#">Publication</a>	<a href="#">Biotime (deposited by ESI)</a>
<a href="#">H9 InGFPnES</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XX	A+	GFP (Induced)	<a href="#">Publication</a>	<a href="#">University of Wisconsin (Zhang)</a>
<a href="#">H9 Syn-GFP</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XX	A+	GFP (selectable)	Publication not available	<a href="#">University of Wisconsin (Zhang)</a>
<a href="#">H9SH61-CML17</a>	Human IPS	Feeder Independent - TeSR1 Medium	46,XX	N/A		<a href="#">Publication</a>	<a href="#">University of Wisconsin (Slukvin)</a>

Collections

NIH Approved

National Stem Cell Bank

EXPAND YOUR LAB WITH OURS

## View “Collections” of cell lines

Go one step further by viewing our Collections.

Certain cell lines are grouped together, allowing easy access to cell lines such as human ES cell lines on the NIH Human Embryonic Stem Cell Registry, which are available for use in federally funded research.

**Cell Type**

☐ Modified Human ES

☐ Human ES

☐ Human IPS

**Disease Model**

☐ Chronic Myeloid Leukemia

☐ Klinefelter Syndrome

**Genetic Modification**

**Keyword**

☐ GFP (selectable)

☐ GFP (Induced)

☐ GFP (mediated)

**Provider**

☐ Biotime (deposited by ESI)

☐ Cellartis (deposited by Cellartis)

☐ University of Wisconsin (Slukvin)

☐ University of Wisconsin (Thomson)

☐ University of Wisconsin (Zhang)

☐ WiCell

**Cell Lines**

Sort By: **Most Popular**

Items per page 10 20 Show All >>

Cell Line	Cell Type	Culture Platform	Karyotype	Blood Type	Genetic Mod. Keyword	Publication	Provider
<a href="#">H1 Oct4-EGFP</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XY	O+	GFP (mediated)	Publication not available	<a href="#">University of Wisconsin (Thomson)</a>
<a href="#">IPS (IMR90)-1</a>	Human IPS	Feeder Independent - TeSR1 Medium	46,XX	N/A		<a href="#">Publication</a>	<a href="#">University of Wisconsin (Thomson)</a>
<a href="#">WA09-Feeder Dependent</a>	Human ES	Feeder Dependent - MEFs	46,XX	A+		<a href="#">Publication</a>	<a href="#">WiCell</a>
<a href="#">ES01</a>	Human ES	Feeder Dependent - MEFs	46,XX	O+		<a href="#">Publication</a>	<a href="#">Biotime (deposited by ESI)</a>
<a href="#">H9 InGFPnES</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XX	A+	GFP (Induced)	<a href="#">Publication</a>	<a href="#">University of Wisconsin (Zhang)</a>
<a href="#">H9 Syn-GFP</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XX	A+	GFP (selectable)	Publication not available	<a href="#">University of Wisconsin (Zhang)</a>
<a href="#">UHL17</a>	Human IPS	Feeder Independent - TeSR1 Medium	46,XX	N/A		<a href="#">Publication</a>	<a href="#">University of Wisconsin (Slukvin)</a>

**Collections**

**NIH Approved**

**National Stem Cell Bank**

EXPAND YOUR LAB WITH OURS

# You choose - Four ways to discover the cell lines WiCell® has to offer

WiCell® Your Lab Partner

My WiCell Bank Account | Cart | Log Out

Search

Stem Cell Lines | Cytogenetic Services | Stem Cell Services | Support | About WiCell | For UW-Madison

Home > Stem Cell Lines > Order Stem Cell Lines

Cell Lines

Sort By: Most Popular

Items per page 10 20 Show All >>

11 Cell Lines

Page: 1 2

Cell Type

- ☐ Modified Human ES
- ☐ Human ES
- ☐ Human IPS

Disease Model

- ☐ Chronic Myeloid Leukemia
- ☐ Klinefelter Syndrome

Genetic Modification Keyword

- ☐ GFP (selectable)
- ☐ GFP (induced)
- ☐ GFP (mediated)

Provider

- ☐ Biotime (deposited by ESI)
- ☐ Cellartis (deposited by Cellartis)
- ☐ University of Wisconsin (Slukvin)
- ☐ University of Wisconsin (Thomson)
- ☐ University of Wisconsin (Zhang)
- ☐ WiCell

Collections

NIH Approved

National Stem Cell Bank

Cell Line	Cell Type	Culture Platform	Karyotype	Blood Type	Genetic Mod. Keyword	Publication	Provider	Disease Model	Cell Line Alias	NIH Registry Approved
<a href="#">H1 Oct4-EGFP</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XY	O+	GFP (mediated)	Publication not available	University of Wisconsin (Thomson)			Yes
<a href="#">IPS(MR90)-1</a>	Human IPS	Feeder Independent - TeSR1 Medium	46,XX	N/A		Publication	University of Wisconsin (Thomson)			No
<a href="#">WA09-Feeder Dependent</a>	Human ES	Feeder Dependent - MEFs	46,XX	A+		Publication	WiCell		H9	Yes
<a href="#">ES01</a>	Human ES	Feeder Dependent - MEFs	46,XX	O+		Publication	Biotime (deposited by ESI)			No
<a href="#">H9 InGFPes</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XX	A+	GFP (induced)	Publication	University of Wisconsin (Zhang)			Yes
<a href="#">H9 Syn-GFP</a>	Modified Human ES	Feeder Independent - TeSR1 Medium	46,XX	A+	GFP (selectable)	Publication not available	University of Wisconsin (Zhang)			Yes
<a href="#">ISH61-CML17</a>	Human IPS	Feeder Independent - TeSR1 Medium	46,XX	N/A		Publication	University of Wisconsin (Slukvin)	Chronic Myeloid Leukemia		No
	Feeder						University of			

EXPAND YOUR LAB WITH OURS

## Cell Line Pages

With one page dedicated to each cell line, everything you need to know - from culture platform, testing performed, protocols, and historical lot information, is found on one informative and user friendly page.

For your convenience, WiCell® offers some cell lines in multiple cell culture formats. See our ***Stem Cell Protocol*** page in the Support tab for descriptions.

### WA09-Feeder Dependent

Human embryonic stem (ES) cell line. One of the original lines approved for NIH-funded research by President Bush in 2001.

Alias	H9
Cell Type	Human ES
Culture Platform / Protocol	Feeder Dependent - MEFs
Disease Model	
Genetic Modification Keyword	
NIH Registry Approved	Yes
Karyotype	46,XX
Blood Type	A+
Publication	<a href="#">Publication</a>
Provider	WiCell

QTY	PRICE	Quantity	
1 - 2	\$1,250.00/vial	<input type="text" value="1"/>	<input type="checkbox"/> This is a reorder <a href="#">what is a reorder</a>
3 - 4	\$1,125.00/vial		
5+	\$1,062.50/vial		<a href="#">ADD TO CART</a>

### Current Lot Information

Lot Number	Lot Description	Passage Number	Banked By	Product Information and Testing
WB0139		24	WiCell	<a href="#">PDF</a>

### Historical Lot Information

Lot Number	Lot Description	Banked By	Product information and Testing
DL-02		WiCell	<a href="#">PDF</a>
DL-08		WiCell	<a href="#">PDF</a>
DL-11		WiCell	<a href="#">PDF</a>
DL-4		WiCell	<a href="#">PDF</a>
DL-5		WiCell	<a href="#">PDF</a>
DL-7		WiCell	<a href="#">PDF</a>
Lot 10		WiCell	<a href="#">PDF</a>
Lot 11		WiCell	<a href="#">PDF</a>
Lot 12		WiCell	<a href="#">PDF</a>
Lot 8		WiCell	<a href="#">PDF</a>
Lot 9		WiCell	<a href="#">PDF</a>
WB0143		WiCell	<a href="#">PDF</a>



**Product Information**

Product Name	WA09
Alias	H9
Lot Number	WB0139
Parent Material	WA09-MCB-01
Depositor	University of Wisconsin – Laboratory of Dr. James Thomson
Banked by	WiCell
Thaw Recommendation	Thaw 1 vial into 1 well of a 6 well plate.
Culture Platform	Feeder Dependent Medium: hES Medium Matrix: MEF
Protocol	WiCell Feeder Dependent Protocol
Passage Number	p24  These cells were cultured for 23 passages prior to freeze, 4 of them (p18-21) in mTeSR1/Matrigel. WiCell adds +1 to the passage number at freeze so that the number on the vial best represents the overall passage number of the cells at thaw.
Date Vialled	20-April-2012
Vial Label	WB0139 WA09 p24 LK 20APR12
Biosafety and Use Information	Appropriate biosafety precautions should be followed when working with these cells. The end user is responsible for ensuring that the cells are handled and stored in an appropriate manner. WiCell is not responsible for damages or injuries that may result from the use of these cells. Cells distributed by WiCell are intended for research purposes only and are not intended for use in humans.

**Testing Performed by WiCell**

Test Description	Test Provider	Test Method	Test Specification	Result
Post-Thaw Viable Cell Recovery	WiCell	SOP-CH-305	≥ 15 Undifferentiated Colonies, ≤ 30% Differentiation	Pass
Identity by STR	UW Molecular Diagnostics Laboratory	PowerFlex 1.2 System by Promega	Consistent with known profile	Pass
Sterility - Direct transfer method	Applco	30744	Negative	Pass
Mycoplasma	Bionique	ME50	No contamination detected	Pass
Karyotype by G-banding	WiCell	SOP-CH-003	Normal karyotype	Pass

**Amendment(s):**

Reason for Amendment	Date
CoA updated for format changes, including adding fields of thaw recommendation, vial label, protocol, and banked by, and removal of footnotes.	See Signature
Original CoA	20-JUL-2012

Date of Lot Release	Quality Assurance Approval
20-July-2012	X AMC AMC Quality Assurance Signed by: Catherine Apple

## Certificates of Analysis

CoA's for cell lots that are currently available have been enhanced, and now incorporate additional information, including thaw recommendations, passage explanation, culture platforms, vial label, and Biosafety information.

CoA's for historical lots are also available on the cell line pages. Additional information on historical lots can be obtained through a request on our technical support page.

# EXPAND YOUR LAB WITH OURS

## New Volume and Mix/Match Discounts

Whether your research requires one or many cell lines, we have your needs in mind.

QTY	PRICE	
1 - 2	\$1,250.00/vial	<input type="checkbox"/> This is a reorder <a href="#">what is a reorder</a>
3 - 4	\$1,125.00/vial	
5+	\$1,062.50/vial	

Quantity

**ADD TO CART**




### Shopping Cart

Product Name	Reorder	Unit Price	QTY.	Total	Remove
WA09-Feeder Dependent	No	\$1,250.00	<input type="text" value="1"/>	\$1,250.00	[X]
SA01	No	\$1,250.00	<input type="text" value="2"/>	\$2,500.00	[X]
<b>Update Cart</b>					
				Product Total:	\$3,750.00
				Discount:	-\$375.00
				Order Total:	\$3,375.00

Some cell lines are available in multiple culture platforms – is the cell line in the cart in your preferred culture platform?  
 Discounts for materials ordered will automatically be applied during checkout.  
 Shipping costs are not included.

**Continue Shopping** **Start Checkout**



### Multiple vials of a single cell line

- Order 3-4 vials and save 10%
- Order 5-10 vials and save 15%

Discount is included in the per-vial price and is displayed when you choose quantity desired

### Mix and match cell lines



Order a total of 3 vials of 2 or more cell lines for 10% off your order

Discount is automatically applied and is displayed in your shopping cart

**EXPAND YOUR LAB WITH OURS**

## Reorders Simplified

By checking the box indicating that you have ordered this particular cell line in the past, you will bypass the step needed to sign and submit the licensing agreements.

QTY	PRICE	
1 - 2	\$1,250.00/vial	 <input type="checkbox"/> This is a reorder <u><a href="#">what is a reorder</a></u>  Quantity <input type="text" value="1"/>  <input type="button" value="ADD TO CART"/>
3 - 4	\$1,125.00/vial	
5+	\$1,062.50/vial	

## Shopping Cart

Your shopping cart will show you any savings and discounts applied to your order and the total of your order less shipping charges. On this page, you will also be asked to confirm the culture platform (MEFs, TeSR/Matrigel, etc.) you are ordering.

### Shopping Cart

Product Name	Reorder	Unit Price	QTY.	Total	Remove
WA09-Feeder Dependent	No	\$1,250.00	1 ▼	\$1,250.00	[X]
SA01	No	\$1,250.00	2 ▼	\$2,500.00	[X]

Update Cart

Product Total: \$3,750.00  
Discount: -\$375.00  
Order Total: \$3,375.00

Some cell lines are available in multiple culture platforms – is the cell line in the cart in your preferred culture platform?  
Discounts for materials ordered will automatically be applied during checkout.  
Shipping costs are not included.

Continue Shopping
Start Checkout



## Reviewing your order and status updates

Continue through the order screens, verifying your shipping and billing addresses.

Choose your payment method and submit your order.

You will receive an email confirming your order. Included in this email will be links to the specific documents that must be completed and returned to complete the processing of your order.

Our staff will keep you informed of the status of your order via email, keeping you updated throughout the order process.

### Order Review

**Shipping To:**  
Nancy Nice  
nancy.nice@researchinstitute.org  
Research Institute  
111 Test Avenue  
Test City, MT 87989

[Change Address](#)

When you click the "Place order" button, we'll send you an email message that acknowledges receipt of your order and provides instructions for the next step, which is completing and signing agreement(s) for the cell line(s) you have ordered. Links to the agreements will be provided in the email.

To see more information on the order process, visit our [Order Support](#) page.

Product Name	Reorder	Unit Price	QTY.	Total
WA09-Feeder Dependent	No	\$1,250.00	1	\$1,250.00
SA01	No	\$1,250.00	2	\$2,500.00
To make changes or corrections to your order, please email <a href="mailto:admin@wicell.org">admin@wicell.org</a> .				Product Total: \$3,750.00
				Discount: -\$375.00
				Order Total: \$3,375.00

[Return To Cart](#)

**Billing To:**  
Nancy Nice  
nancy.nice@researchinstitute.org  
Research Institute  
111 Test Avenue  
Test City, MT 87989

[Change Address](#)

### Choose Payment Method

Payment is not collected until after the applicable agreement(s) have been processed. When the agreement(s) are complete an invoice with payment instructions will be emailed to the person making the online order. Payment information, including credit card numbers if applicable, will be collected at that time.

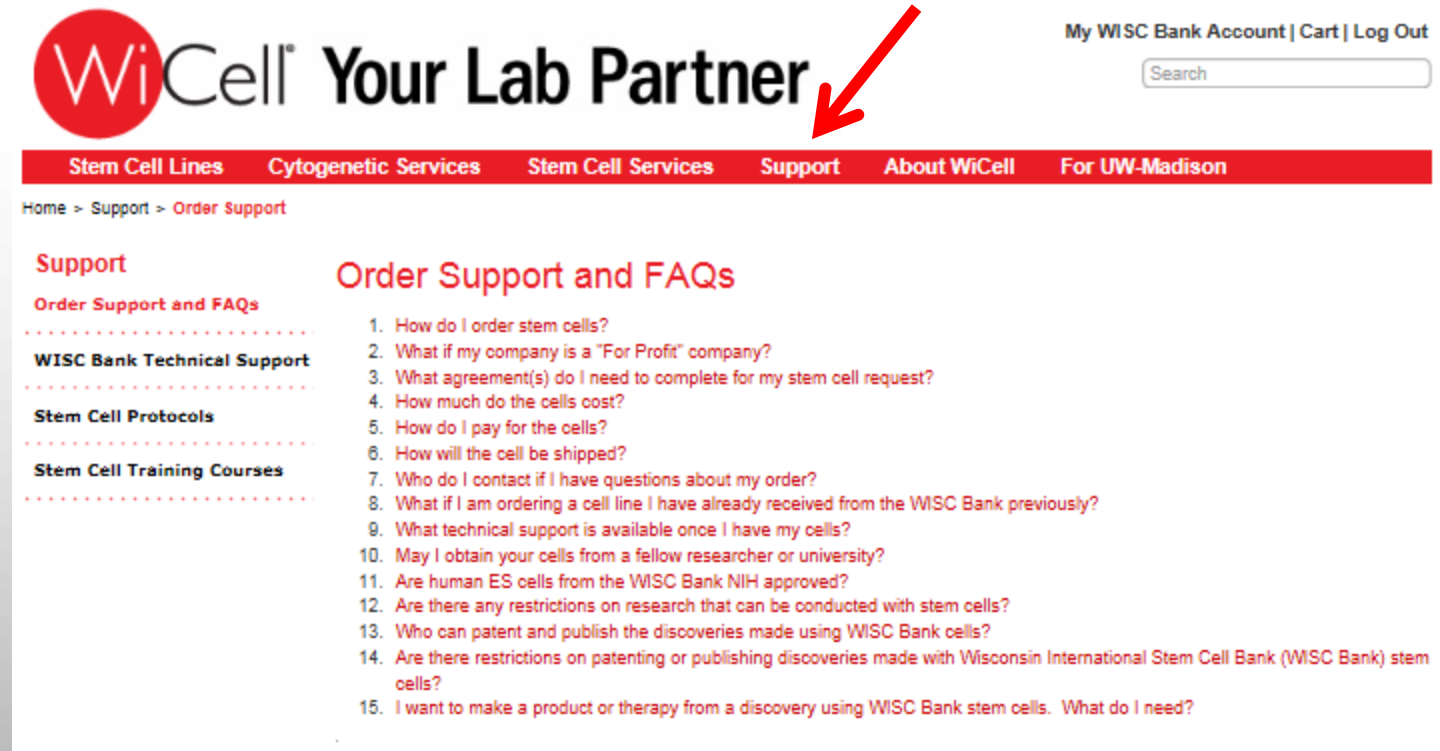
\*Payment Type

[Place Order](#)

**EXPAND YOUR LAB WITH OURS**

## Order Support

On our **Order Support and FAQs** page, you can find answers to assist you with your order process. These include questions pertaining to licensing agreements and shipping costs.



The screenshot shows the WiCell website interface. At the top, the WiCell logo and 'Your Lab Partner' text are on the left, and 'My WISC Bank Account | Cart | Log Out' with a search bar is on the right. A red navigation bar contains links: Stem Cell Lines, Cytogenetic Services, Stem Cell Services, Support (highlighted with a red arrow), About WiCell, and For UW-Madison. Below the navigation bar, the breadcrumb trail reads 'Home > Support > Order Support'. The main content area is titled 'Order Support and FAQs' and lists 15 questions related to ordering stem cells, including topics like ordering process, costs, shipping, and licensing.

WiCell® Your Lab Partner

My WISC Bank Account | Cart | Log Out

Search

Stem Cell Lines Cytogenetic Services Stem Cell Services **Support** About WiCell For UW-Madison

Home > Support > Order Support

**Support**

- Order Support and FAQs
- WISC Bank Technical Support
- Stem Cell Protocols
- Stem Cell Training Courses

**Order Support and FAQs**

1. How do I order stem cells?
2. What if my company is a "For Profit" company?
3. What agreement(s) do I need to complete for my stem cell request?
4. How much do the cells cost?
5. How do I pay for the cells?
6. How will the cell be shipped?
7. Who do I contact if I have questions about my order?
8. What if I am ordering a cell line I have already received from the WISC Bank previously?
9. What technical support is available once I have my cells?
10. May I obtain your cells from a fellow researcher or university?
11. Are human ES cells from the WISC Bank NIH approved?
12. Are there any restrictions on research that can be conducted with stem cells?
13. Who can patent and publish the discoveries made using WISC Bank cells?
14. Are there restrictions on patenting or publishing discoveries made with Wisconsin International Stem Cell Bank (WISC Bank) stem cells?
15. I want to make a product or therapy from a discovery using WISC Bank stem cells. What do I need?

**EXPAND YOUR LAB WITH OURS**

## Let us keep track for you

From your account page, you can submit a question to our technical support team, follow up on past questions in your tech support file, view your current order status, and also see order history. You can also update your information and change your password.



[My WISC Bank Account](#) | [Cart](#) | [Log Out](#)

[Stem Cell Lines](#)

[Cytogenetic Services](#)

[Stem Cell Services](#)

[Support](#)

[About WiCell](#)

[For UW-Madison](#)

[Home section](#) > [My Account](#) > [Welcome](#)

### My Account

#### Welcome

#### Submit New Tech Support Question

#### Order History

#### View My Tech Support File

#### Update My Profile

#### Change Password

### My Account

Welcome back

For technical support:

- Click on "View My Tech Support File" to view current and past technical support cases.
- Click on "Submit New Tech Support Question" to begin a new technical support case.

You may also use the navigation bar at the left to view your order history, update your profile, change password, and access your technical support file.

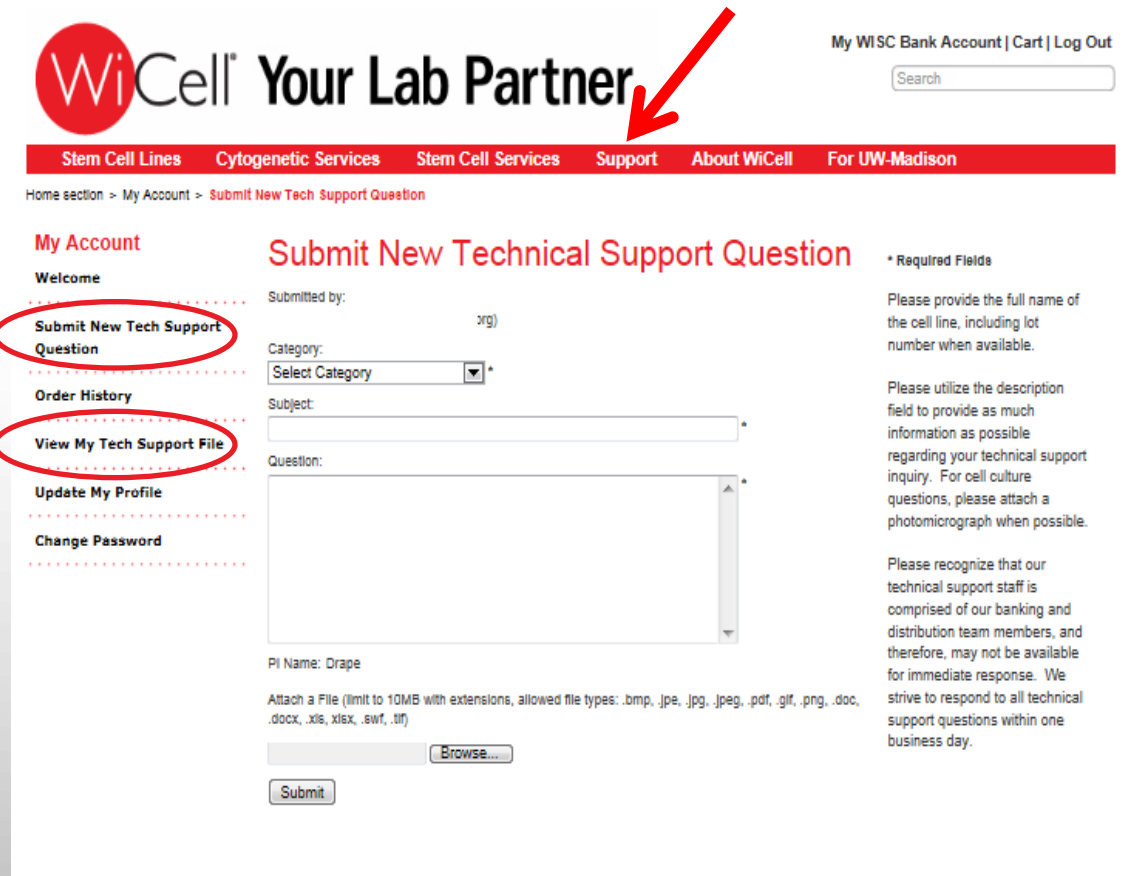
**EXPAND YOUR LAB WITH OURS**

## Expand your knowledge with ours

Our new and improved **Technical Support** page allows you easier access to our technical support staff.

Here you have the capability to upload photos to assist our experts in providing solutions to all of your inquiries.

You may also view the history of your past technical support questions and answers.



**WiCell® Your Lab Partner**

My WISC Bank Account | Cart | Log Out

Search

[Stem Cell Lines](#) [Cytogenetic Services](#) [Stem Cell Services](#) [Support](#) [About WiCell](#) [For UW-Madison](#)

Home section > My Account > [Submit New Tech Support Question](#)

**My Account**

Welcome

[Submit New Tech Support Question](#)

[Order History](#)

[View My Tech Support File](#)

[Update My Profile](#)

[Change Password](#)

**Submit New Technical Support Question**

Submitted by: (rg)

Category:

Subject:

Question:

PI Name: Drape

Attach a File (limit to 10MB with extensions, allowed file types: .bmp, .jpe, .jpg, .jpeg, .pdf, .gif, .png, .doc, .docx, .xls, .xlsx, .swf, .tif)

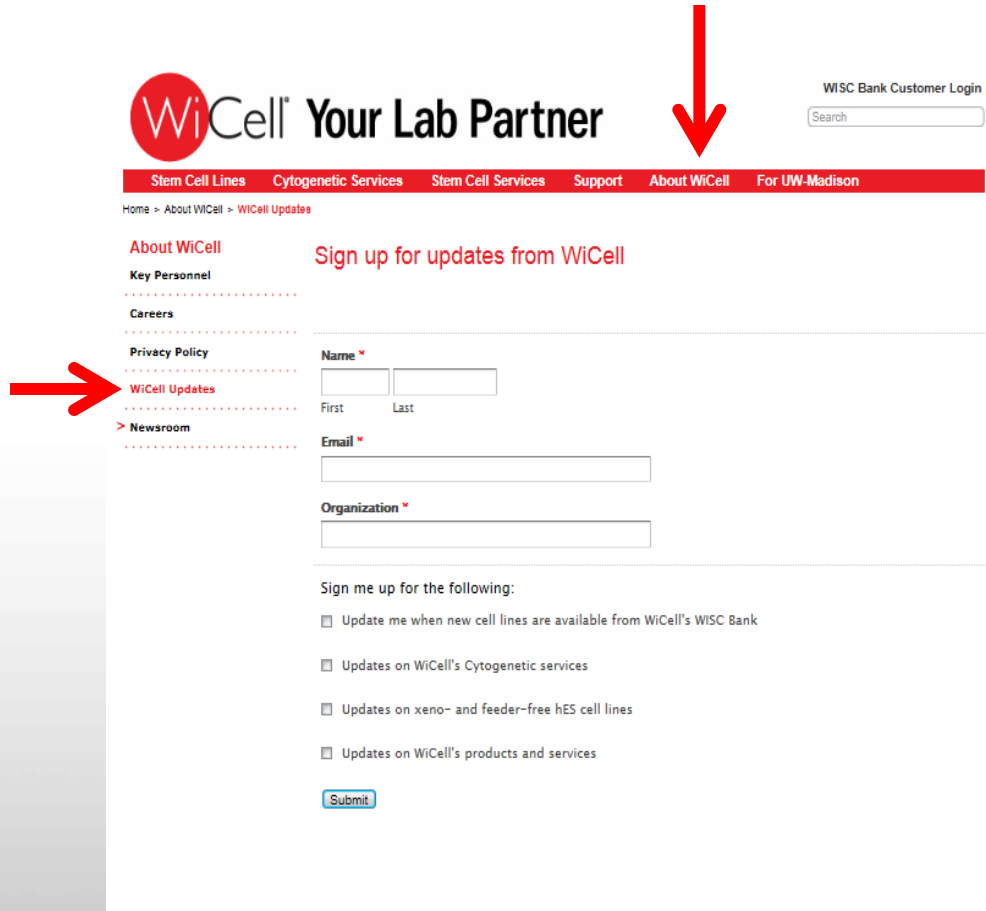
**\* Required Fields**

Please provide the full name of the cell line, including lot number when available.

Please utilize the description field to provide as much information as possible regarding your technical support inquiry. For cell culture questions, please attach a photomicrograph when possible.

Please recognize that our technical support staff is comprised of our banking and distribution team members, and therefore, may not be available for immediate response. We strive to respond to all technical support questions within one business day.





WiCell® Your Lab Partner

WISC Bank Customer Login

Search

Stem Cell Lines Cytogenetic Services Stem Cell Services Support About WiCell For UW-Madison

Home > About WiCell > WiCell Updates

About WiCell

Key Personnel

Careers

Privacy Policy

WiCell Updates

> Newsroom

Sign up for updates from WiCell

Name \*

First Last

Email \*

Organization \*

Sign me up for the following:

☐ Update me when new cell lines are available from WiCell's WISC Bank

☐ Updates on WiCell's Cytogenetic services

☐ Updates on xeno- and feeder-free hES cell lines

☐ Updates on WiCell's products and services

Submit

## Stay Informed

Under the About WiCell® tab, select **WiCell® Updates** to join our mailing lists and stay informed about the newest products and services offered by WiCell®.

## **We are here to help!**

If you need assistance creating your profile or placing an order, contact us and we will be happy to help.

**1-888-204-1782**  
**info@wicell.org**

[Set up an account](#)

[Search for cell lines](#)

**EXPAND YOUR LAB WITH OURS**

While touring our new website don't forget to check out other services WiCell® offers including:

- **Cytogenetic Testing Services**

- Karyotype
- CGH+SNP Microarray
- CGH
- SNP
- STR
- FISH
- fastFISH
- SKY

- **Cell Banking**

- **Quality Control Testing**

**THANK YOU**

**EXPAND YOUR LAB WITH OURS**